

Client:

Elmwood Marina

Project:

Signage - Proof 2

Colors:

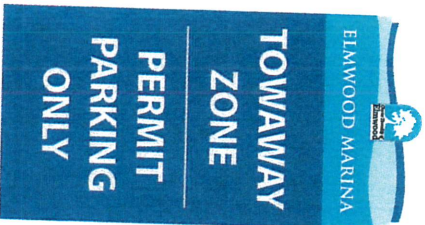
Pantone 2945 C

Pantone 2995 C

Pantone 290 C

Notes:

12"x(18")23.4" - Qty. 18



12"x(18")23.4" - Qty. 2



12"x(18")23.4" - Qty. 2



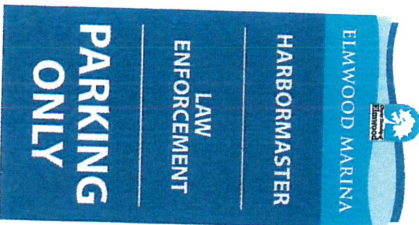
12"x(18")23.4" - Qty. 1



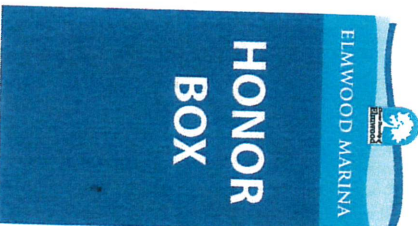
12"x(18")23.4" - Qty. 1



12"x(18")23.4" - Qty. 1



12"x(18")23.4" - Qty. 1



10.00 Launch
15.00 Parking

Client:

Elmwood Marina

Project:

Signage - Proof 2

Colors:

Pantone 2945 C

Pantone 2995 C

Pantone 290 C

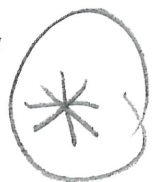
Notes:



24"x30" - Qty.2

make this

3x4



4'x4' - Qty.1

Client:

Elmwood Marina

Project:

Signage - Proof 1

Colors:

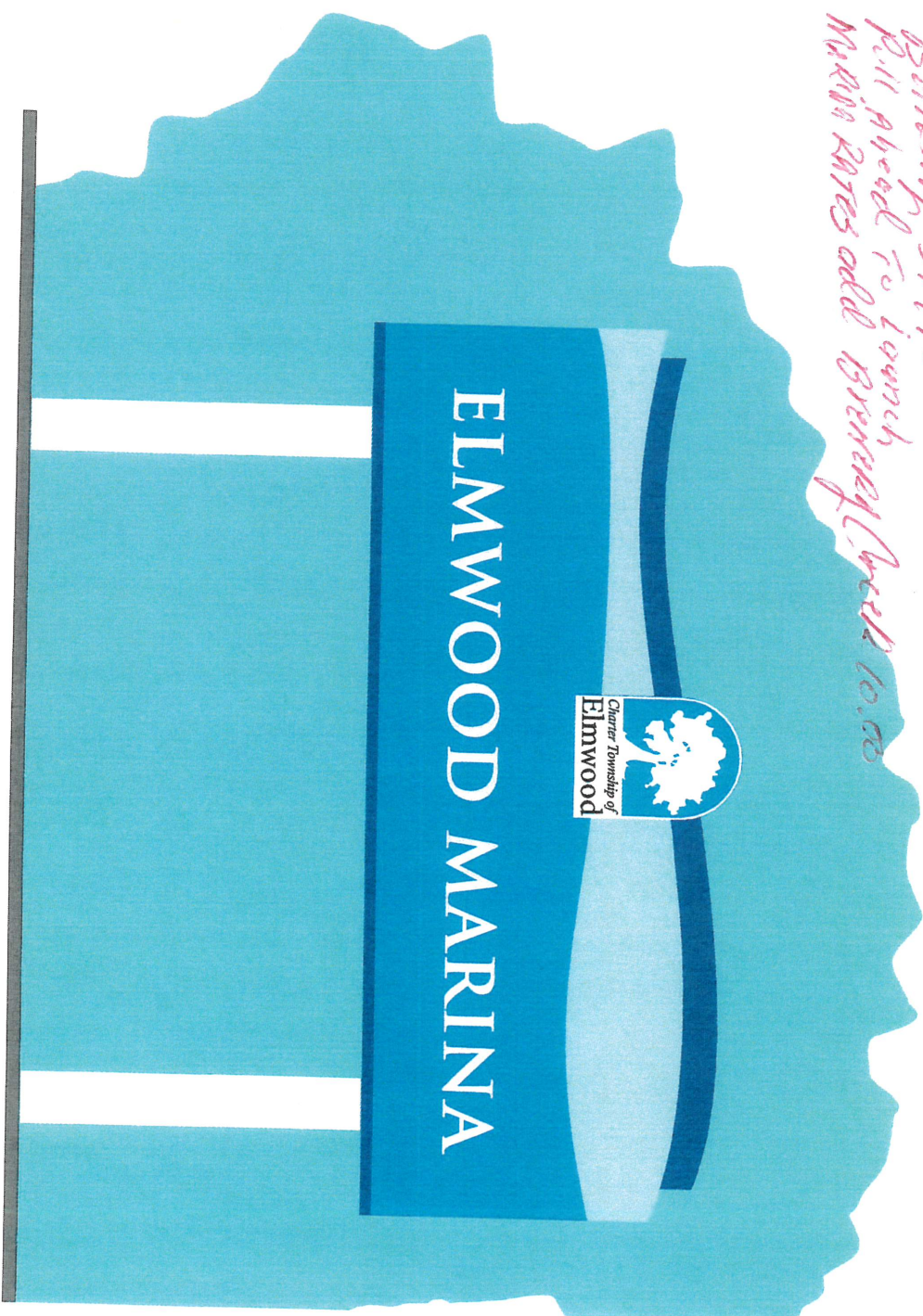
 Pantone 2945 C

 Pantone 2995 C

 Pantone 290 C

Notes:

*7/13/18 Talked To Brian
Colors?
Building 51415
pull ahead to launch
Marina Rates add Brewery Area 10.00*



4'x8' - 3' High Poles - Road Sign - Qty 1. - Double Sided

Client:

Elmwood Marina

Project:

Signage - Proof 3

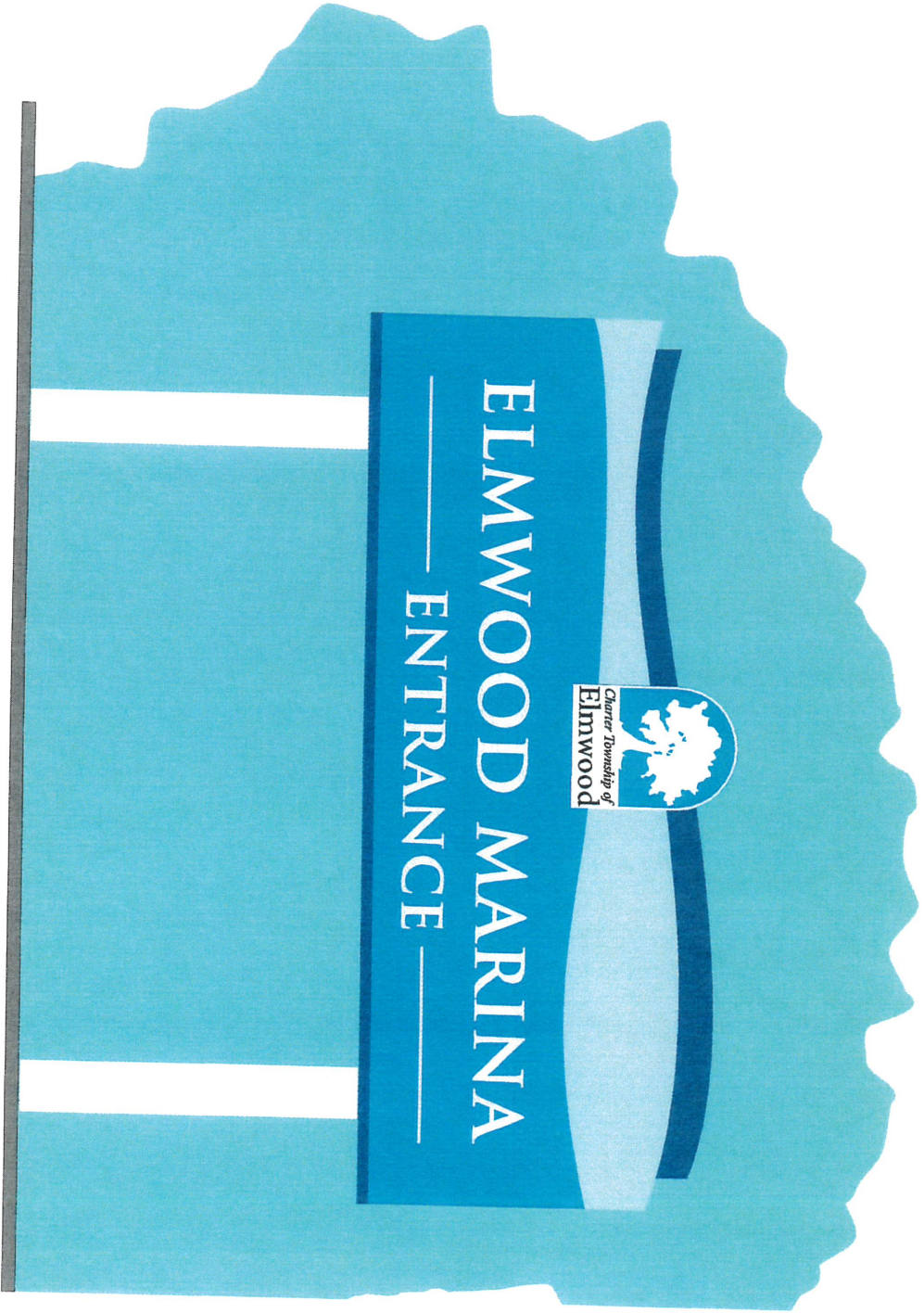
Colors:

 Pantone 2945 C

 Pantone 2995 C

 Pantone 290 C

Notes:



4'x8' - 3' High Poles - Road Sign - Qty 1. - Double Sided

Client:

Elmwood Marina

Project:

Signage - Proof 1

Colors:

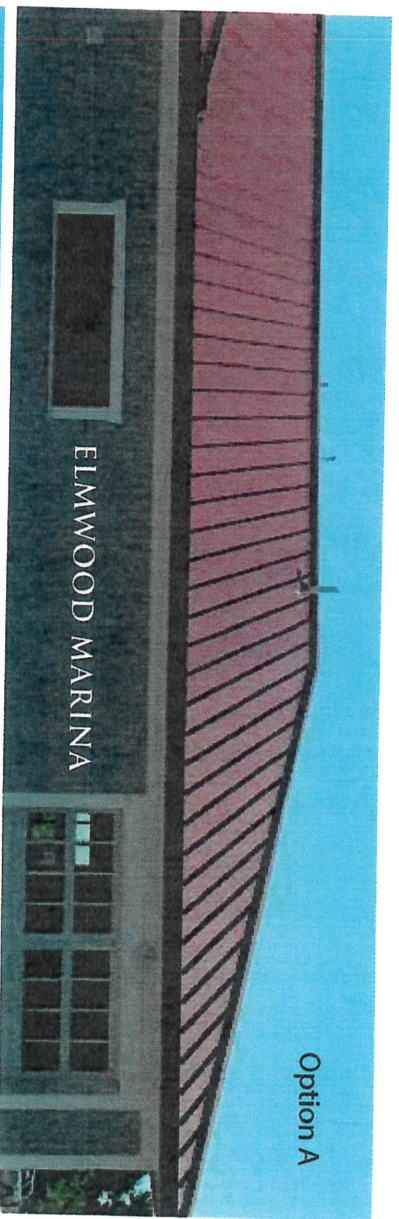
Pantone 2945 C

Pantone 2995 C

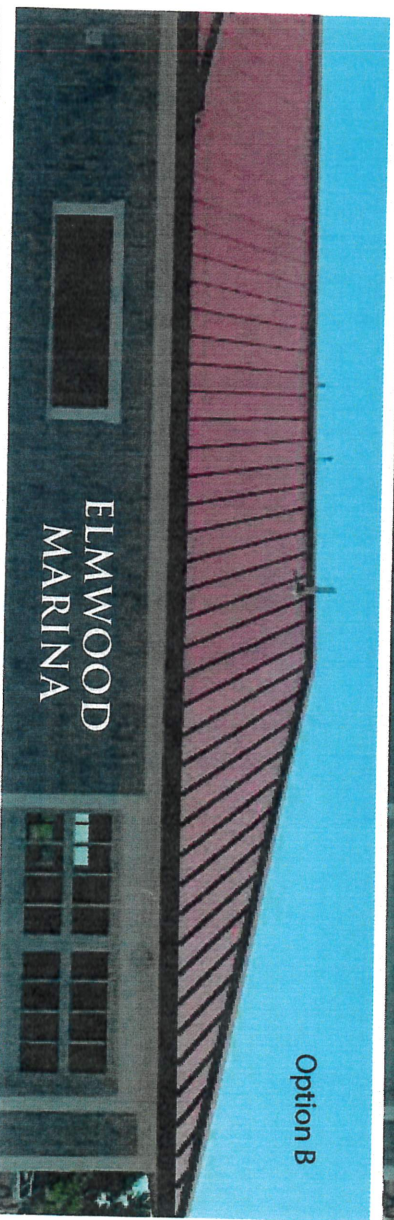
Pantone 290 C

Notes:

Option A



Option B



Option C



Client:

Elmwood Marina

Project:

Signage - Proof 2

Colors:

Pantone 2945 C

Pantone 2995 C

Pantone 290 C

Notes:

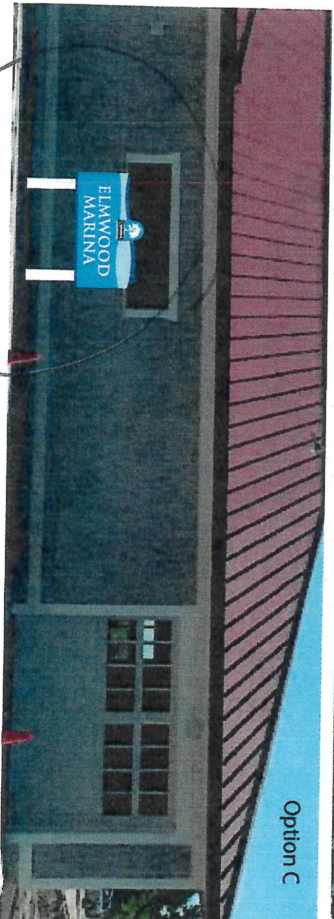
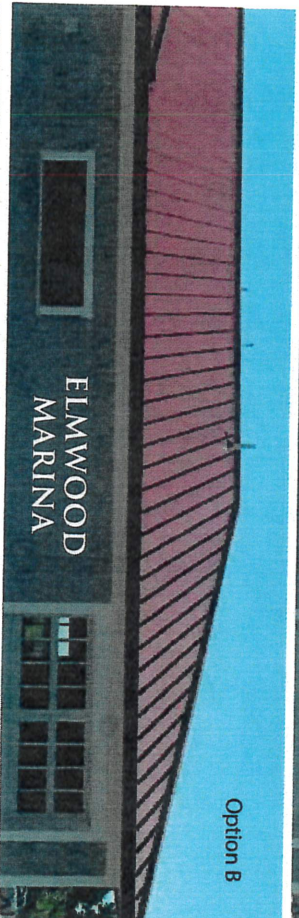


Photo
16"x29"
x2

Client:

Elmwood Marina

Project:

Signage - Proof 3

Colors:

 Pantone 2945 C

 Pantone 2995 C

 Pantone 290 C

Notes:



Client:

Elmwood Marina

Project:

Signage - Proof 2

Colors:

Pantone 2945 C

Pantone 2995 C

Pantone 290 C

Notes:



2'x3' - Qty.1



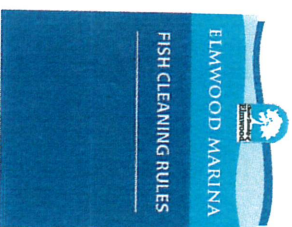
2'x3' - Qty.1



3'x4' - Qty.1



3'x4' - Qty.1



18"x24" - Qty.1

51' Mon
Part II

24x30

From: Simon Wolf

Sent: Monday, May 10, 2021 2:32 PM

To: elmwoodmarina@gmail.com

Subject: QT-5457 2020 Marina Signs - REVISED for Elmwood Township

QT-5457 2020 Marina Signs - REVISED for Elmwood Township

Pete,

Here is the quote from last year. Let me know if you have any questions.

My cell is ~~231-218-6107~~

Simon.

Signplicity
1555 M-37 South, Traverse City, MI, 49685
Simon@signplicity.com
(231) 943-3800

www.signplicity.com



Quote 5457

2020 Marina Signs - REVISED

SALES REP INFO
Simon Wolf
simon@signplicity.com

QUOTE DATE
09/10/2020
QUOTE EXPIRY DATE
09/10/2020
TERMS
75/25

ORDERED BY
Elmwood Township
10090 E. Lincoln Rd.
Traverse City, MI, 49684, United States of America

CONTACT INFO
Jeff Shaw
supervisor@elmwoodtownship.net

| # | ITEM | QTY | UOM | U.PRICE | TOTAL (EXCL. TAX) |
|---|--|-----|------|----------|-------------------|
| 1 | Smaller Directional Signs 12" x 23.4" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 2" x 2" powdercoated aluminum posts. | 13 | Unit | \$195.00 | \$2,535.00 |
| 2 | Larger Directional Signs 2ft x 3ft 24" x 36" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 3" x 3" powdercoated aluminum posts. | 3 | Unit | \$285.00 | \$855.00 |
| 3 | Marina Launch Pricing Sign 4ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$519.74 | \$519.74 |
| Rigid Substrate Height: 48 Inches Width: 48 Inches ACM - 6mm | | | | | |
| Router Labor | | | | | |
| Matthews Primer & Paint (QT) | | | | | |
| Paint Labor | | | | | |
| Fabrication | | | | | |
| 4 | Marina Form Lanes Large Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$919.02 | \$919.02 |
| Aluminum Angle & Tubing (Per Foot) Size: 1-1/2" x 1-1/2" Angle Thickness: 1/8" | | | | | |
| 3" x 3" x10ft Aluminum Posts | | | | | |
| 5 | Fish Cleaning Building Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$385.00 | \$385.00 |

Signplicity
1555 M-37 South, Traverse City, MI, 49685
Simon@signplicity.com
(231) 943-3800

www.signplicity.com



Quote 5457

2020 Marina Signs - REVISED

SALES REP INFO
Simon Wolf
simon@signplicity.com

QUOTE DATE
09/10/2020
QUOTE EXPIRY DATE
09/10/2020

TERMS
75/25

ORDERED BY
Elmwood Township
10090 E. Lincoln Rd.
Traverse City, MI, 49684, United States of America

CONTACT INFO
Jeff Shaw
supervisor@elmwoodtownship.net

| # | ITEM | QTY | UOM | U.PRICE | TOTAL (EXCL. TAX) |
|---|--|-----|------|----------|-------------------|
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| 2 | Larger Directional Signs 2ft x 3ft 24" x 36" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 3" x 3" powdercoated aluminum posts. | 3 | Unit | \$285.00 | \$855.00 |
| 3 | Marina Launch Pricing Sign 4ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$519.74 | \$519.74 |

Rigid Substrate

Height: 48 Inches

Width: 48 Inches

ACM - 6mm

Router Labor

Matthews Primer & Paint (QT)

Paint Labor

Fabrication

| | | | | | |
|---|--|---|------|----------|----------|
| 4 | Marina Form Lanes Large Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$919.02 | \$919.02 |
|---|--|---|------|----------|----------|

Aluminum Angle & Tubing (Per Foot)

Size: 1-1/2" x 1-1/2" Angle

Thickness: 1/8"

3" x 3" x10ft Aluminum Posts

| | | | | | |
|---|---|---|------|----------|----------|
| 5 | Fish Cleaning Building Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$385.00 | \$385.00 |
|---|---|---|------|----------|----------|

| # | ITEM | QTY | UOM | U.PRICE | TOTAL (EXCL. TAX) |
|---|---|-----|------|---------|-------------------|
| 6 | Fish Cleaning Rule Sign 18" X 24" custom shaped aluminum sign | 1 | Unit | \$85.00 | \$85.00 |
| 7 | Office Door Window Decals - RTA - Cut Cast Vinyl Cut vinyl as per approved layout. Width: 16 Inches Height: 29 Inches | 2 | Each | \$65.00 | \$130.00 |
| 8 | Design - Planning - Proofs - Set Up | 8 | Each | \$95.00 | \$760.00 |

All quotes are valid for 60 days from date of quote. Any Design work is the property of Signplicity Sign Systems, Inc. until purchased by the client.
All orders are required to have a 75% deposit to put into production and balance due upon completion, unless prior arrangements were arranged.
By signing this quote you agree to the above terms and conditions.

Subtotal: \$6,188.76
Sales Tax (6%): \$310.58
Total: \$6,499.34

Downpayment (75.0 %)

\$4,874.51

SIGNATURE:

DATE:

ITEM

| QTY | UOM | U.PRICE | TOTAL (EXCL. TAX) |
|-----|------|---------|-------------------|
| 1 | Unit | \$85.00 | \$85.00 |
| 2 | Each | \$65.00 | \$130.00 |
| 8 | Each | \$95.00 | \$760.00 |

- 6 **Fish Cleaning Rule Sign**
18" X 24" custom shaped aluminum sign
- 7 **Office Door Window Decals - RTA - Cut Cast Vinyl**
Cut vinyl as per approved layout.
Width: 16 Inches
Height: 29 Inches
- 8 **Design - Planning - Proofs - Set Up**

All quotes are valid for 60 days from date of quote. Any Design work is the property of Signplicity Sign Systems, Inc. until purchased by the client.
All orders are required to have a 75% deposit to put into production and balance due upon completion, unless prior arrangements were arranged.
By signing this quote you agree to the above terms and conditions.

| | |
|------------------------|-------------------|
| Subtotal: | \$6,188.76 |
| Sales Tax (6%): | \$310.58 |
| Total: | \$6,499.34 |

Downpayment (75.0 %)

\$4,874.51

SIGNATURE:

DATE:

Signplicity
1555 M-37 South, Traverse City, MI, 49685
Simon@signplicity.com
(231) 943-3800

www.signplicity.com

Quote 5426

2020 Marina Signs

ORDERED BY

Elmwood Township
10090 E. Lincoln Rd.

Traverse City, MI, 49684, United States of America

* ITEM

| QTY | UOM | U.PRICE | TOTAL (EXCL. TAX) |
|-----|------|------------|-------------------|
| 1 | Unit | \$3,527.91 | \$3,527.91 |

Main Road Sign

Produce (1) double sided custom shaped aluminum sign with custom shape mounted to 5" aluminum posts.
Second layer blue wave header.
raised aluminum logo

Rigid Substrate

Height: 48 Inches
Width: 96 Inches
Aluminum - .080"

RTA - Cut Cast Vinyl

Cut vinyl as per approved layout.
Width: 84 Inches
Height: 24 Inches

Aluminum Posts

5" x 5" x 10ft aluminum posts. Powdercoated white

Matthews Primer & Paint (QT)

Paint Labor

Router Labor

Fabrication

Raised logos

Township logo on both sides

Aluminum Angle & Tubing (Per Foot)

Size: 1-1/2" x 1-1/2" Angle

Thickness: 1/8"

Marina Building Sign - Free Standing

Produce (1) single sided custom shaped aluminum sign with custom shape mounted to 3" aluminum posts.
Second layer blue wave header.
raised aluminum logo

2

1 Unit \$1,488.68 \$1,488.68

Simon
231-943-3800

SALES REP INFO
Simon Wolf
simon@signplicity.com

QUOTE DATE 08/26/2020
QUOTE EXPIRY DATE 10/30/2020
TERMS 75/25

CONTACT INFO
Jeff Shaw
supervisor@elmwoodtownship.net



Size: 1-1/2" x 1-1/2" Angle Thickness: 1/8" 3" x 3" x10ft Aluminum Posts

8 Fish Cleaning Building Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics.

9 Fish Cleaning Rule Sign 18" X 24" custom shaped aluminum sign

10 Office Door Window Decals - RTA - Cut Cast Vinyl Cut vinyl as per approved layout. Width: 16 inches Height: 29 inches

11 Installation - Two Installers Concrete and asphalt cutting not included. Concrete for holes by elmers and directly billed to township. (Not Part of Our Bid)

12 Design - Planning - Proofs - Set Up

8 Each \$95.00 \$760.00

18 Hr \$190.00 \$3,420.00

2 Each \$65.00 \$130.00

1 Unit \$85.00 \$85.00

1 Unit \$385.00 \$385.00

All quotes are valid for 60 days from date of quote. Any Design work is the property of Signplicity Sign Systems, Inc. until purchased by the client. All orders are required to have a 75% deposit to put into production and balance due upon completion, unless prior arrangements were arranged. By signing this quote you agree to the above terms and conditions.

Downpayment (75.0 %)

\$13,771.74

Subtotal: \$17,670.35
Sales Tax (6%): \$691.97
Total: \$18,362.32

DATE:

SIGNATURE:



1702 Barlow St.
Traverse City, MI 49686
(231) 933-7446

image360tc.com

ESTIMATE

Est-TC-81259

Payment Terms: Net 7

Created Date: 7/16/2021

DESCRIPTION: Various Signage

Bill To: Elmwood Marina
10090 E. Lincoln Rd.
Traverse City, MI 49684
US

Requested By: Peter Moon
Email: elmwoodmarina@gmail.com
Work Phone: (231) 499-5422

Salesperson: Keaton Mikowski
Email: keaton@image360tc.com

| NO. | Product Summary | QTY | UNIT PRICE | AMOUNT |
|-----|--|-----|------------|------------|
| 1 | ESTIMATED 12" x 18" Signs with 1.5" radius rounded corners and gloss protective overlamine | 26 | \$36.7185 | \$954.68 |
| 2 | ESTIMATED 3' x 4' Aluminum Composite Sign with gloss protective overlamine | 2 | \$298.07 | \$596.14 |
| 3 | ESTIMATED 2' x 3' Aluminum Composite Sign with gloss protective overlamine | 2 | \$178.10 | \$356.20 |
| 4 | ESTIMATED 4' x 4' Aluminum Composite Sign with gloss protective overlamine | 1 | \$431.52 | \$431.52 |
| 5 | ESTIMATED 2' x 2.5' Aluminum Composite Sign with gloss protective overlamine | 2 | \$157.11 | \$314.22 |
| 6 | ESTIMATED 8' x 4' Aluminum Composite Sign with gloss protective overlamine | 1 | \$733.93 | \$733.93 |
| 7 | ESTIMATED Posts/Post covers | 30 | \$115.215 | \$3,456.45 |
| 8 | ESTIMATED Installation/MISS Dig/ Permitting | 1 | \$1,163.78 | \$1,163.78 |

Our team truly appreciates the opportunity to provide you with an estimate. This estimate covers the services specified above. If the scope of the work changes from the original estimate, approved revisions and additions will be charged accordingly. If you have any questions, please do not hesitate to contact us. We look forward to hearing from you.

Subtotal: \$8,006.92

Taxes: \$412.26

Grand Total: \$8,419.18

Deposit Required: \$4,209.59

Signature: _____ **Date:** _____

From: Breanne Kerner
Sent: Wednesday, July 22, 2020 3:08 PM
To: elmwoodmarina@gmail.com
Cc: Simon Wolf
Subject: Proof for Signplicity - Elmwood Marina - Proof 1

Hello,

Attached is your first proof for your signage. Please let me know of any edits I can help with.

Thank you for your time!

Sincerely,
Breanne Kerner
Lead Graphic Designer

Signplicity Sign Systems, Inc.

1555 M-37 South
PO Box 168
Traverse City, MI 49685
Business Hours: 8-5 Monday – Friday

Phone [231.943.3800](tel:231.943.3800) | Fax [231.943.3838](tel:231.943.3838)
www.signplicity.com

[WEBSITE](#) | [INSTAGRAM](#) | [FACEBOOK](#)

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Tie Down Lane ?
One Way ?

Rigid Substrate

Height: 40 Inches

Width: 60 Inches

ACM - 6mm

RTA - Cut Cast Vinyl

Cut vinyl as per approved layout.

Width: 16 Inches

Height: 48 Inches

Aluminum Posts

4" x 4" x 8ft aluminum posts. Powdercoated white

Aluminum Angle & Tubing (Per Foot)

Size: 1-1/2" x 1-1/2" Angle

Thickness: 1/8"

Matthews Primer & Paint (QT)

Paint Labor

Router Labor

Fabrication

| | | | | | |
|---|--|----|------|----------|------------|
| 3 | Smaller Directional Signs 12" x 23.4" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 2" x 2" powdercoated aluminum posts. | 26 | Unit | \$215.00 | \$5,590.00 |
| 4 | Larger Directional Signs 2ft x 3ft 24" x 36" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 2" x 2" powdercoated aluminum posts. | 2 | Unit | \$285.00 | \$570.00 |
| 5 | Medium Directional Signs 2ft x 30" 24" x 30" aluminum signs, custom shape. Painted background, vinyl graphics. includes brackets and 2" x 2" powdercoated aluminum posts. | 1 | Unit | \$275.00 | \$275.00 |
| 6 | Marina Launch Pricing Sign 4ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$519.74 | \$519.74 |

Rigid Substrate

Height: 48 Inches

Width: 48 Inches

ACM - 6mm

Router Labor

Matthews Primer & Paint (QT)

Paint Labor

Fabrication

| | | | | | |
|---|--|---|------|----------|----------|
| 7 | Marina Form Lanes Large Sign 3ft x 4ft custom shaped aluminum sign. painted with cut vinyl applied graphics. | 1 | Unit | \$919.02 | \$919.02 |
|---|--|---|------|----------|----------|

Aluminum Angle & Tubing (Per Foot)